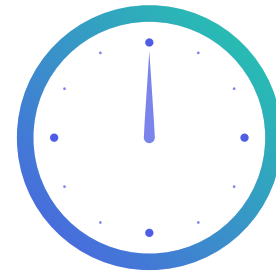


The Backup Gap

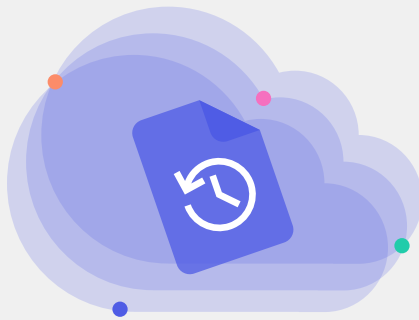
Traditional backup systems are ill-equipped to handle fast-moving ransomware attacks. Backup products for endpoints and servers typically back up data every 8 to 24 hours. This amount of potential data loss is unacceptable in today's fast-paced business environment.

In contrast, CTERA offers continuous real-time protection, synchronizing the data to air-gapped, immutable object storage. This provides a superior defense against ransomware attacks, with RPO (recovery point objective) measured in minutes or seconds.



24 Hours of Exposure

2.5 years worth of productivity
for a 1,000 person office

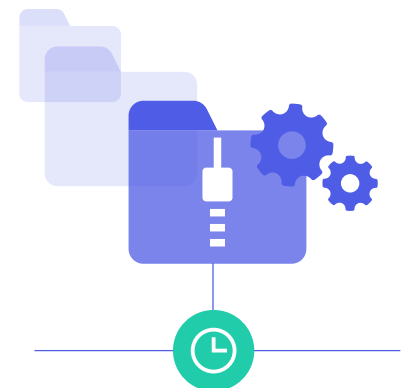


Instant Recovery

CTERA's caching technology not only replicates the data continuously to the cloud, but offers near-immediate disaster recovery following a ransomware incident, even when tens of terabytes need to be rolled back. When rolling back a folder to a previous version in the cloud, the edge filer is populated nearly instantly with stubs that enable users to immediately regain access to the recovered files on their mapped network drives. There is no need to wait for all the damaged data to be restored.

Immutable Storage

Over 90% of ransomware attacks target backups. To combat this, CTERA securely stores data in both immutable snapshots and immutable WORM folders in air-gapped object storage. These cannot be deleted or modified during the retention period, effectively creating a safe haven for your data. This strategy thwarts ransomware from destroying your recovery options.



Zero-Trust Architecture

CTERA is the only global filesystem to have a Zero-Trust architecture. Edge filers never store or receive credentials for the object storage. All storage operations are performed with single-use tokens provided by an authorization service in the CTERA Portal.